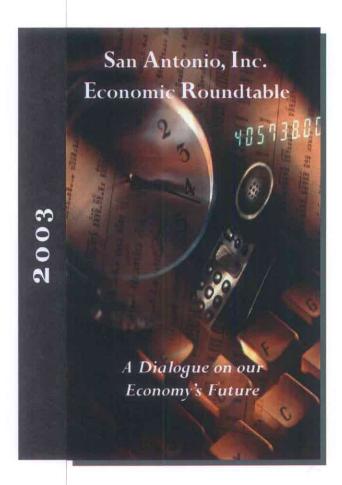


# The City of San Antonio

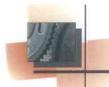
&

# San Antonio, Inc. An Economic Collaborative

#### Present



Tuesday, February 25, 2003 8:00 a.m. to 1:30 p.m. Henry B. Gonzalez Convention Center



The

City of San Antonio

80

# San Antonio, Inc. An Economic Collaborative

cordially invite you to participate in the

#### First Annual

# 2003 San Antonio, Inc. Economic Roundtable "A Dialogue on our Economy's Future"

"As a community, we can shape our future by coming together to address key issues:

- emerging research and technology industries
- improved education and workforce development
- small business growth
- targeted zones for economic investment
- new business recruitment
- business retention & expansion
- improved communication and coordination
- future infrastructure improvements

Our vision will set the course for a prosperous economy in our region."

by The Honorable Edward D. Garza, Mayor



## Agenda

7 70		
1.501	(1 77	1

#### Registration and Continental Breakfast

All participants

#### 8:00 a.m.

#### Welcome and Opening Comments

"City Manager's Economic Perspective"

Ms. Terry Brechtel City Manager City of San Antonio

#### 8:15 a.m.

#### Vision for San Antonio, Inc.

"Building Blocks for San Antonio"

Mr. Ramiro A. Cavazos City of San Antonio Director of Economic Development Chair, SA Inc. Executive Board

#### 8:25 a.m.

#### The Strategies—An Executive Summary/Next Steps

"Update on Current and Future Strategies"

Mr. Victor M. Boyer, SA Inc. Coordinator City of San Antonio Economic Development Department

#### 8:40 a.m.

First Breakout Sessions (Select A, B, or C)

#### (A) Business Recruitment, Retention, Incentives

#### Facilitator: Al Notzon, Executive Director, Alamo Area Council of Governments

	*Strategy
Mario Hernandez, President	1.3(1)
San Antonio Economic Development Foundation	
Tom Long, Economic & Business Development	1.3(2)
City Public Service	
Florencio Peña, Director	2.1(1) & 2.1(2)
City of San Antonio-Development Services Department	
Ramiro Cavazos, Director	3.2(8)
City of San Antonio-Economic Development Department	
Judge Jeff Moseley, Executive Director	State
Texas Economic Development	
Group discussion of strategy updates and revisions	All participants



#### Breakout Sessions (Cont'd.)

#### (B) Small Business Development

Facilitator: Jelynne LeBlanc Burley, Assistant City Manager, City of San Antonio		
Mr. Wallace Pope, President Alamo City Chamber of Commerce	<u>Strategy</u> 3.1(1)	
Rita Elizondo, President San Antonio Hispanic Chamber of Commerce	3.1(1) & 3.1(4)	
Robert McKinley, Vice President University of Texas at San Antonio Institute for Economic Development	3.1(2)	
Duane Wilson, President North San Antonio Chamber of Commerce	3.1(3)	
Manuel Longoria, Jr. Assistant Director City of San Antonio-Economic Development Department	3.1(5)	
Ed Somers, Loan Development Manager San Antonio Local Development Company, Inc.	3.1(6)	
Dennis J. Campa, Director City of San Antonio-Community Initiatives Department	3.2(9)	
Group discussion of strategy updates and revisions	All Participants	

#### (C) Education and Workforce Development

Facilitator: The Honorable Edward D. Garza, Mayor, City of San Antonio		
Dr. Ricardo Romo, President University of Texas at San Antonio	Strategy 1.1(1) and 1.1(6)	
Dr. Leo Sayavedra, Vice Chancellor Texas A&M University System	1.1(2)	
Dr. Federico Zaragoza, Workforce Development Alamo Community College District	1.1(3)	
Mayor Edward D. Garza City of San Antonio	2.2(1) and 2.2(3)	
Alam Miller, Executive Director Alamo Workforce Development	2.2(2)	
Group discussion of strategy updates and revisions	All Participants	

10:00 a.m.

Break



#### Breakout Sessions (Cont'd.)

10:20 a.m.

Second Breakout Sessions (Select D, E, or F)

#### (D) Transportation, Logistics, and Infrastructure

Facilitator: Dr. Heywood Sanders, Chair of the Department of Public Administration, UTSA	Strategy
Blake Hastings, Executive Director Free Trade Alliance	1.1(7), 1.2(1), and 1.2(4)
Tom Griebel, Executive Director San Antonio Mobility Coalition, Inc.	2.2(5)
Joseph Krier, President & CEO Greater San Antonio Chamber of Commerce	2.2(5)
Eugene Habiger, General USAF (Ret.), President & CEO San Antonio Water System	2.2(5)
Milton Lee, CEO and General Manager City Public Service	2.2(5)
Gabriel Perez, Executive Director Bexar County Public Works (invited)	2.2(5)
Greg Rothe, General Manager San Antonio River Authority	2.2(5)
Thomas Wendorf, Director City of San Antonio-Public Works Department	2.2(5)
Group discussion of strategy updates and revisions	All Participants

#### (E) Targeted Driver Industries

# Facilitator: Howard W. Peak, Executive Director-Regulatory Strategy, SBC Communications (Former Mayor of San Antonio)

	Strategy
Kevin Dolliole, Director	1.1(4)
City of San Antonio-Aviation Department	
H. Randall Goldsmith, Executive Director	1.1(5) and 3.2(2)
San Antonio Technology Accelerator Initiative (SATAI)	
Dale Lockett, Acting Director	1.1(8)
City of San Antonio-Convention & Visitors Bureau	
Manuel Longoria, Jr., Assistant Director	1.1(9)
City of San Antonio-Economic Development Department	
Betsy Erne, Business Manager	1.1(10)
City of San Antonio-International Affairs Department	



Breakout Sessions (Cont'd.)

(E) <u>Targeted Driver Industries</u> (cont'd.)	
Nelson W. Wolff, Bexar County Judge (invited) Bexar County Commissioners Court	<u>Strategy</u> 1.1(11)
Brian Herman, Chair, Cellular Biology Department University of Texas Health Science Center at San Antonio	1.2(2)
Jim Reed, President San Antonio Medical Foundation	1.2(2)
Group discussion of strategy updates and revisions	All Participants
(F) <u>Targeted Investment Areas</u>	

Facilitator: The Honorable Edward D. Garza, Mayor, City	of San Antonio
Bruce Miller, Executive Director Greater Kelly Development Authority	Strategy 3.2(1)
Stephen Graham, Director of Watershed Management San Antonio River Authority	3.2(3)
Trey Jacobson, Assistant Director City of San Antonio-Economic Development Department	3.2(4)
David D. Garza, Director City of San Antonio-Neighborhood Action Department	3.2(5)
Ramiro Cavazos, Director City of San Antonio-Economic Development Department	3.2(6)
Thomas Rumora, Director Brooks City-Base Office	3.2(7)
Group discussion of strategy updates and revisions	All Participants
11:40 a.m.	
Break	
12:00 p.m. Working Lunch:	
Mayor's Vision and Challenge	Mayor, Edward D. Gar.

City of San Antonio

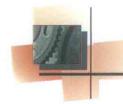
Summarize Results of Breakout Sessions Discuss Proposed Strategy Additions and Enhancement

Develop Recommendations for Board of Governors and City Council

**Facilitators** 

#### 1:30 p.m.

Adjournment



# Strategic Plan for Enhanced Economic Development Strategies and Lead Entities

#### Strategy and Number

1.1(1) - UTSA flagship status (Tier I Doctoral/Research Extensive Status)

1.1 (2) - Secure comprehensive Texas A&M University System Campus (South SA)

1.1 (3) - Education programs to grow and sustain targeted driver industries

1.1 (4) - Implement November 2000 Aviation Industry Strategic Plan

1.1 (5) - Implement San Antonio Technology Accelerator Initiative (SATAI) plans

1.1 (6) - Establish a Biotechnology Initiative Center at UTSA

1.1 (7) - Implement logistics/transportation industry action plans

1.1 (8) - Position SA as a top 5 leisure-visitor/corporate meetings destination

1.1 (9) - Prepare for 2005 round of Base Closure and Realignment (BRAC)

1.1 (10) - Market SA's technology industry assets internationally

1.1 (11) - Position SA as a Center for Homeland Security Solutions

1.2 (1) - Implement the Inland Port San Antonio initiative

1.2 (2) - Leading medical research/treatment center in South Texas

1.2 (4) - Capitalize on cross-border trucking initiative with Mexico

1.3(1) - Market SA to grow and diversify the City's economy; incentives

1.3(2) - Establish proactive process for retention/expansion of key employers

2.1(1) - Establish Development & Business Services Center; streamline processes

2.1 (2) - Implement the new Unified Development Code (UDC)

2.2 (1) - Human development initiatives to support workforce requirements

2.2 (2) - Align workforce development programs with targeted industries

2.2 (3) - Stronger partnership - targeted industries and jobs programs

2.2 (5) - Infrastructure (water, transportation, energy, etc.) to support targeted industry

3.1(1) - Eliminate barriers to ensure fair competition in government contracts

3.1 (2) - Educate small businesses to participate in the new economy

3.1 (3) - Include small businesses in development of targeted driver industries

3.1 (4) - Educate targeted driver industries on benefits of small business utilization

3.1 (5) - Assess City's Small, Minority & Women-Owned Business Program

3.1 (6) - Enhance access to capital and credit for small businesses

3.1 (7) - Create new high school entrepreneurial curriculum

3.2 (1) - Implement KellyUSA Initial Base Adjustment Strategic Plan

3.2 (2) - Leverage assets of San Antonio's research & education institutions

3.2 (3) - Continue San Antonio River Channel Improvements Project

3.2 (4) - Continue implementation of Downtown Strategic Plan

3.2 (5) - Neighborhood Commercial Revitalization (NCR) programs

3.2 (6) - Federal Empowerment, State Enterprise, and Defense Zones

3.2 (7) - Finalize and implement strategy for Brooks City-Base

3.2 (7) - Thanke and imperiod strategy for in ooks city base

3.2 (8) - Identify social issues that may be addressed as business opportunities

3.2 (9) - Increase income by reducing degree of high-cost residential lending

4.1 (1) - Establish San Antonio, Inc. and formalize structure

4.1 (2) - Accountability system for Strategic Plan

4.2 (1) - Measure, evaluate, and report economic development results

4.2 (2) - Conduct annual Economic Roundtable to address initiatives

4.2 (3) - Make adjustments to existing and new strategies when indicated

#### **Lead Entity**

University of Texas at San Antonio

Texas A&M University System

Alamo Community College District

COSA-Economic Development and Aviation Dept's.

San Antonio Technology Accelerator Initiative

University of Texas at San Antonio

Free Trade Alliance

COSA-Convention & Visitors Bureau

COSA-Economic Development Department

COSA-International Affairs Department

COSA-Mayor's Office

Free Trade Alliance

University of Texas Health Science Center at S.A.

Free Trade Alliance

San Antonio Economic Development Foundation

City Public Service

COSA-Development Services Department

COSA-Development Services Department

COSA-Mayor's Office

Alamo Workforce Development

COSA-Mayor's Office and EDD

Greater Chamber & SAMCO, Inc.

Alamo Chamber & Hispanic Chamber

UTSA-Small Business Development Center

North San Antonio Chamber

Hispanic Chamber

COSA-Economic Development Department

COSA-Economic Development Department

Lead entity to be determined

Greater Kelly Development Authority

San Antonio Technology Accelerator Initiative

San Antonio River Authority

COSA-Economic Development Department

COSA-Neighborhood Action Department

COSA-Economic Development Department

Brooks Development Authority

COSA-Economic Development Department

COSA-Community Initiatives Department

COSA-Economic Development Department

SA Inc. Executive Board

SA Inc. Executive Board

SA Inc. Executive Board

SA Inc. Executive Board

#### Footnotes:

1.1(9), 1.1(10), 1.1(11), 3.1(6), 3.1(7), and 3.2(9) Additional (new) strategies derived from the Mayor's Blue Ribbon Commission process

1.3(1) and 1.3(2)

Proposed new strategies under development by the SA. Inc. Executive Board

1.2(3) & 2.2(4)

Have been recommended for merger with Strategies 1.1(7) and 1.1(5) respectively.

\*All recommended changes are subject to final approval by City Council.

# An Economic Collaborative

San Antonio, Inc. Executive Board



Alamo Area Council of Governments Alamo City Chamber of Commerce Alamo Community College District Alamo Workforce Development Bexar County City Public Service Greater San Antonio Chamber of Commerce North San Antonio Chamber of Commerce San Antonio Economic **Development Foundation** San Antonio Hispanic Chamber of Commerce San Antonio Water System South San Antonio Chamber of Commerce UTSA Institute for

Directors/Resource Tier: 65 Public & Private Sector Economic Development Partners

Economic Development

Victor Boyer SA Inc. Coordinator vboyer@sanantonio.gov

210.207.8163 210.207.8151 (fax)

www.sanantonio.gov/edd

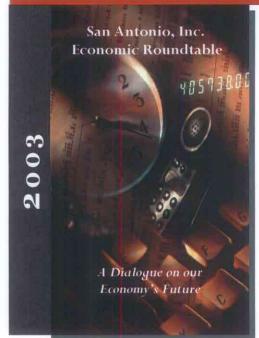


City of San Antonio **Economic Development Department**  Date: Tuesday, February 25, 2003

Place: Henry B. Gonzalez Convention Center Time: 8:00 a.m.-1:30 p.m.

# 2003 San Antonio, Inc. Economic Roundtable

# FAX REGISTRATION FORM 8:40 a.m. Breakout Session (Select One)



MAIL OR FAX REGISTRATION	FORM
BY 02/21/03 TO 210.207.8151 (fa	ax)

San Antonio, Inc.

c/o Economic Development Department

P.O. Box 839966

San Antonio, TX 78283-3966

or e-mail to: vboyer@sanantonio.gov

For registration information, please call Rosalinda McDowell 210.207.8040

WE ENCOURAGE THE PARTICIPATION OF YOUR STAFF AND ASSOCIATES

www.sanantonio.gov/edd

-				Accessors and a	,
A)	Business	Recruitment.	Retention,	Incentives	

- B) Small Business Development
- C) Education/Workforce Development

#### 10:00 a.m. Breakout Session (Select One)

- D) Transportation, Logistics, and Infrastructure
- E) Targeted Driver Industries
- F) Targeted Investment Areas

Name

Title

Company

Address

Phone

E-Mail for advance information

No. of Registrants



No. of Lunch Participants

Payment: \$25 per person (Only checks will be accepted) Make checks payable to: City of San Antonio

Registrants will be invoiced upon receipt of registration form.

Note: Cancellations must be received 72 hrs. prior to the event or will be subject to full payment.

Signature

